



xapo | A new way to bank

When the Genius points at the Moon



Chinese proverb

When the Genius points at the Moon,
the Fool looks at the Finger



When the Genius points at the Moon, the Fool looks at the Finger



When the Genius points at the Moon,
the Fool looks at the Finger



bitcoin

The best form
of money
civilization has
ever seen



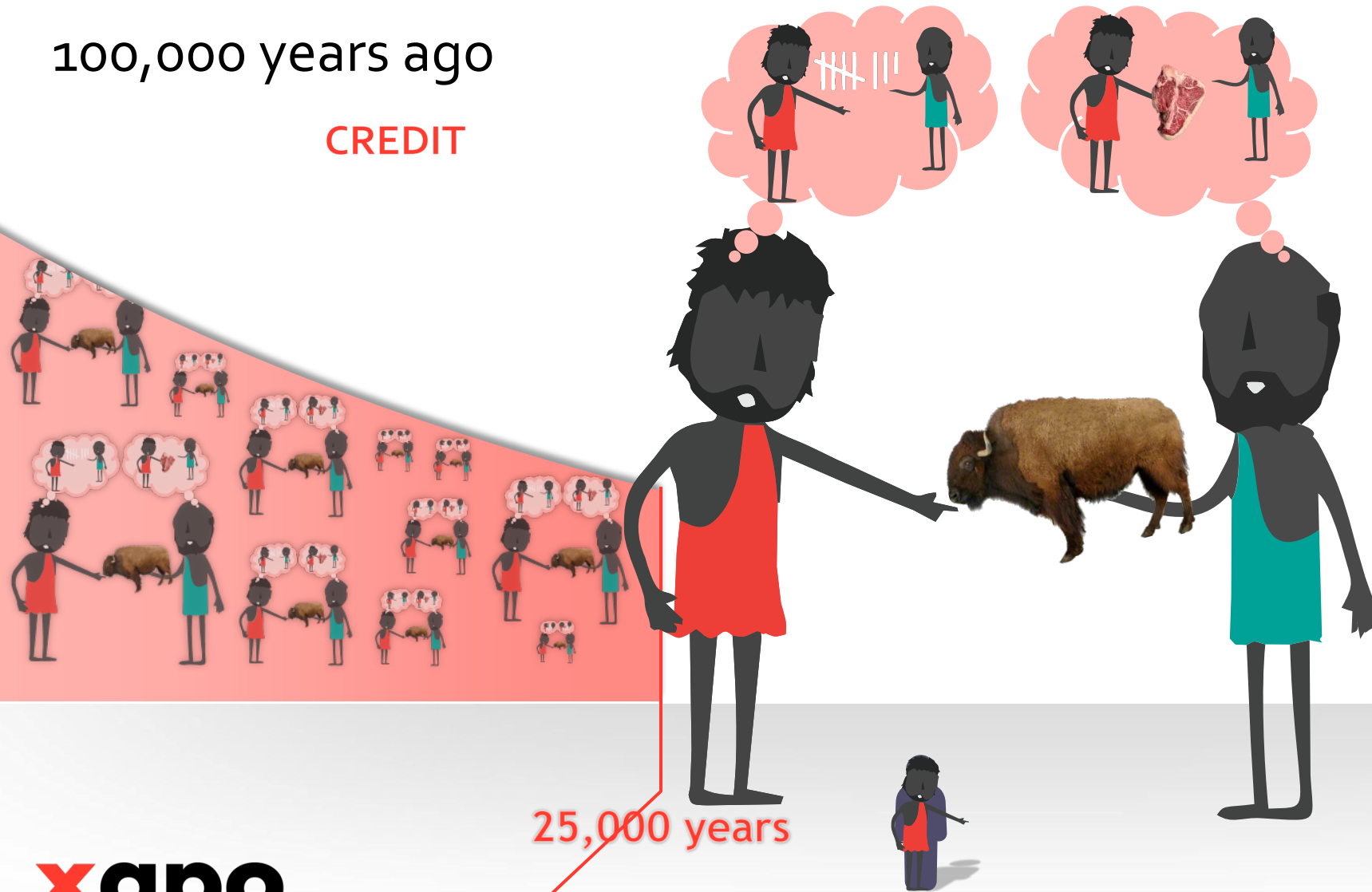
... doing to
money what
TCP/IP did to
information
ever seen



The history of money

100,000 years ago

CREDIT

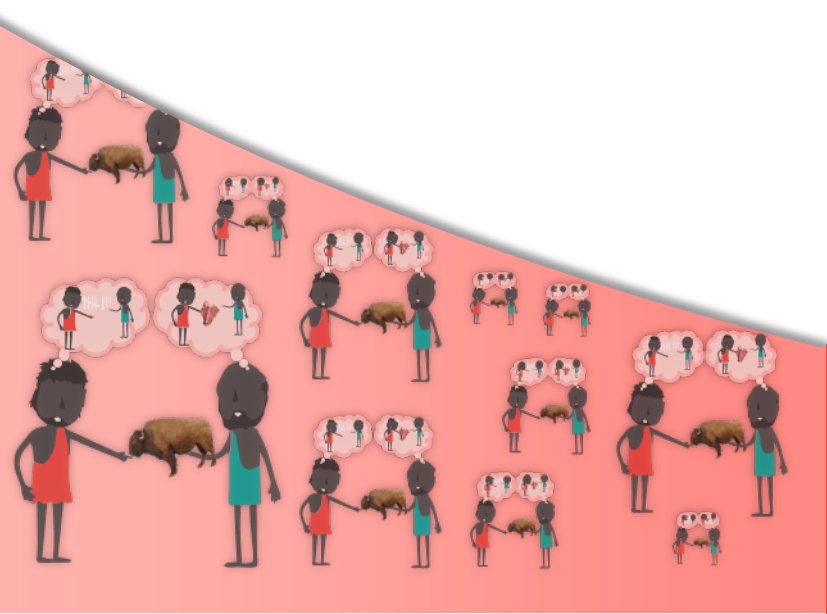


25,000 years

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The history of money

CREDIT



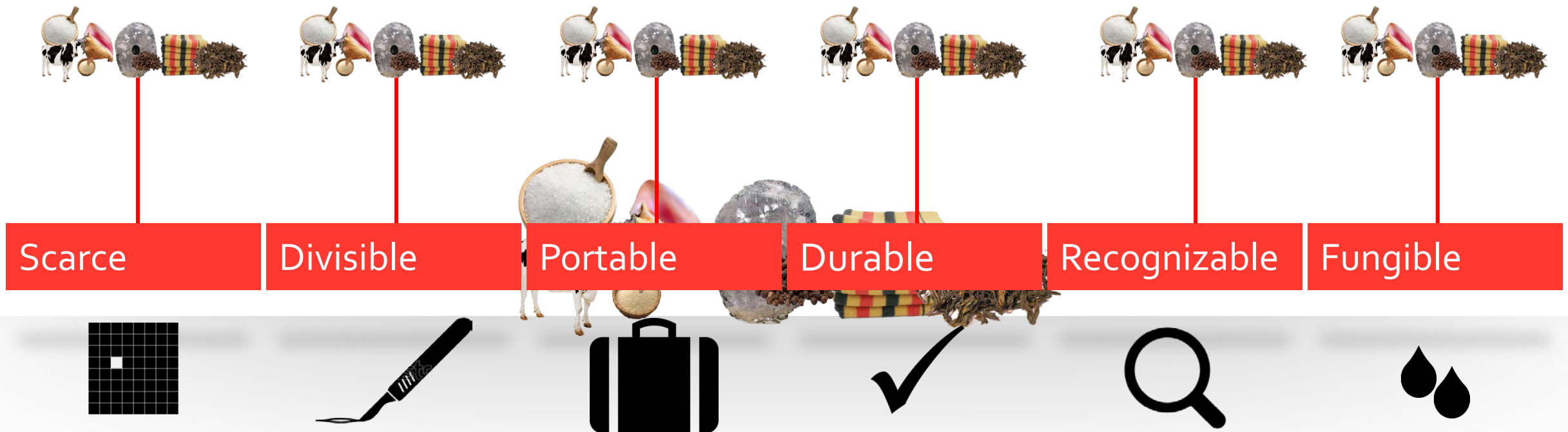
LOCALLY
TRANSFERABLE CREDIT



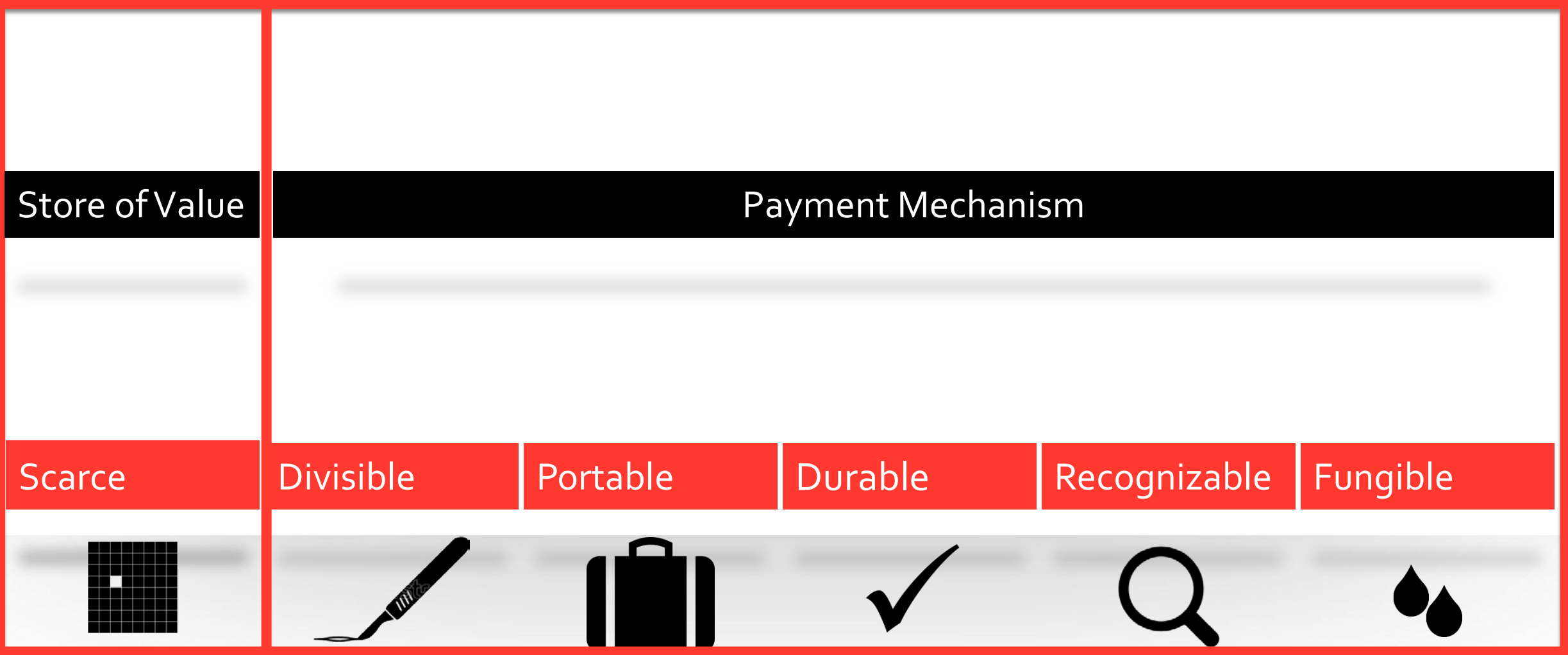
25,000 years

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Qualities of sound money

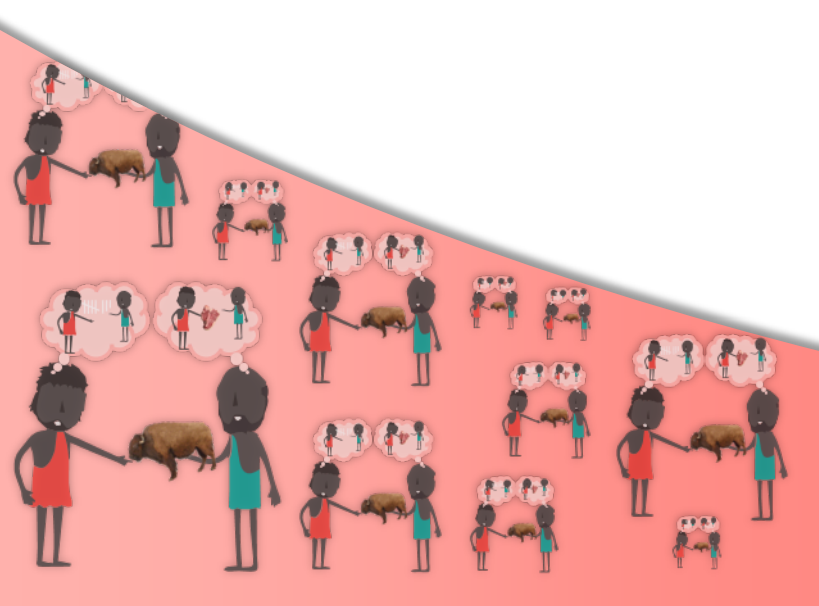


Functions of sound money



The history of money

CREDIT



LOCALLY
TRANSFERABLE CREDIT



25,000 years

UNIVERSALLY
TRANSFERABLE CREDIT



5,000 years

The history of money

LOCALLY
TRANSFERABLE CREDIT

UNIVERSALLY
TRANSFERABLE CREDIT



The history of money

LOCALLY
TRANSFERABLE CREDIT

UNIVERSALLY
TRANSFERABLE CREDIT



5,000 years

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Three myths about money

it is transferable

~~BARTER~~

CREDIT

1

~~BACKED~~

by just set

LEDGER

2

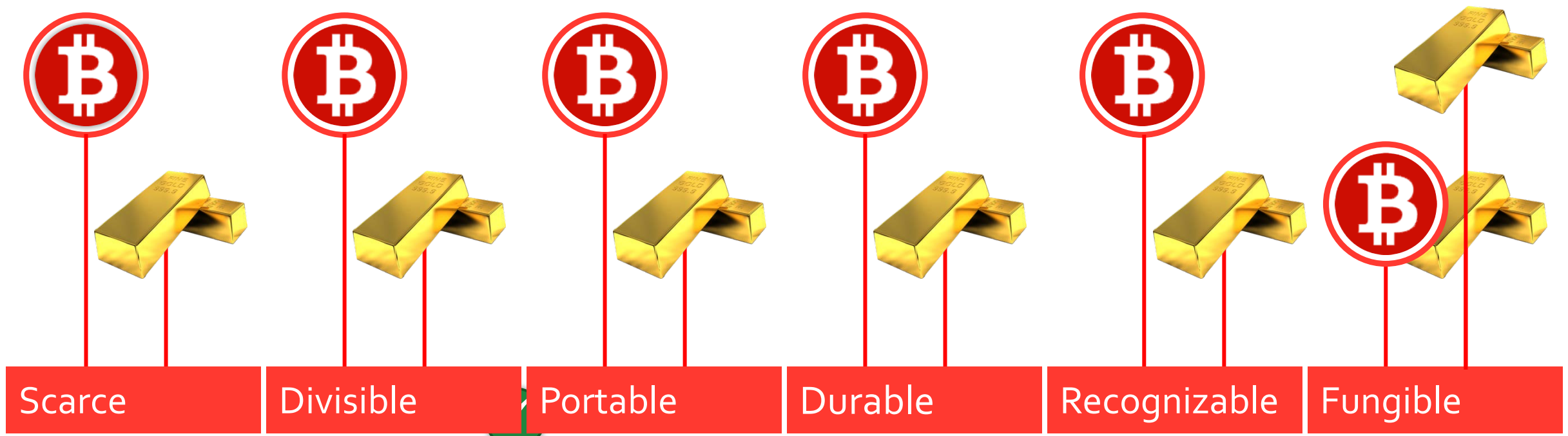
it exists because it is a

~~GOVERNMENT
SPONSORED~~

SOCIAL NEED

3

Qualities of sound money



~~BITCOIN~~ IS THE BEST FORM OF MONEY WE HAVE EVER SEEN

SCARCE

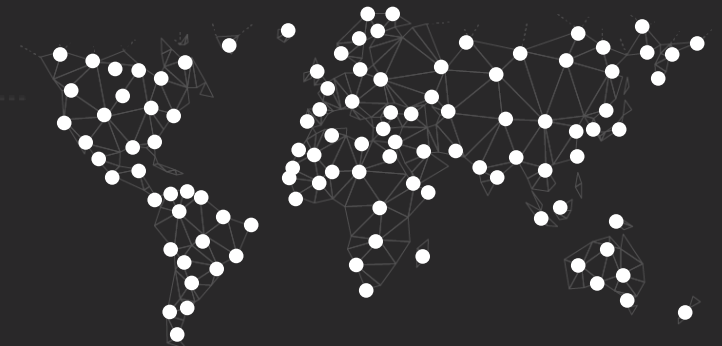


21
MILLION



NO ONE

CONTROLS IT



+ 100,000 servers



FREELY TRANSFERABLE

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2 FUNCTIONS OF **MONEY**

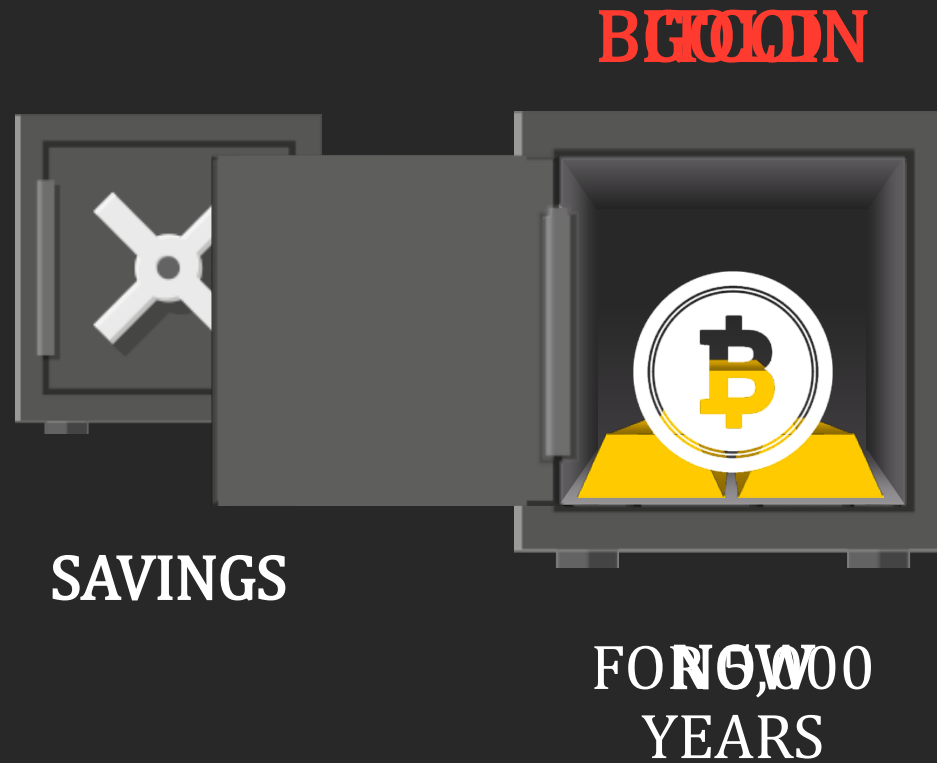


STORE OF VALUE



PAYMENT MECHANISM

STORE OF VALUE



BEST STORE OF VALUE
EVER: **SCARCITY** (21M)

PAYMENT MECHANISM



PAYMENT MECHANISM



ANYWHERE

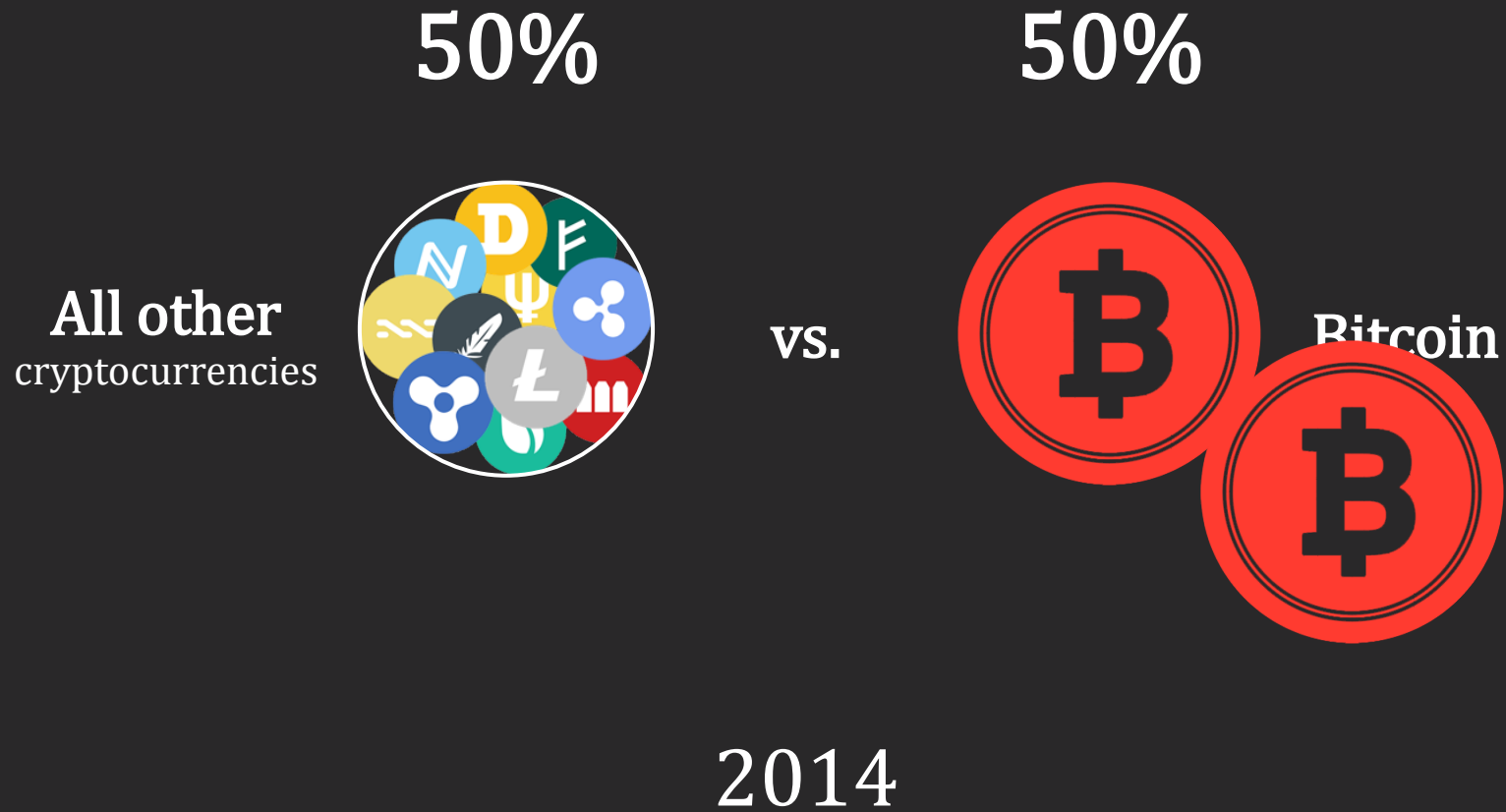
REAL TIME

FREE

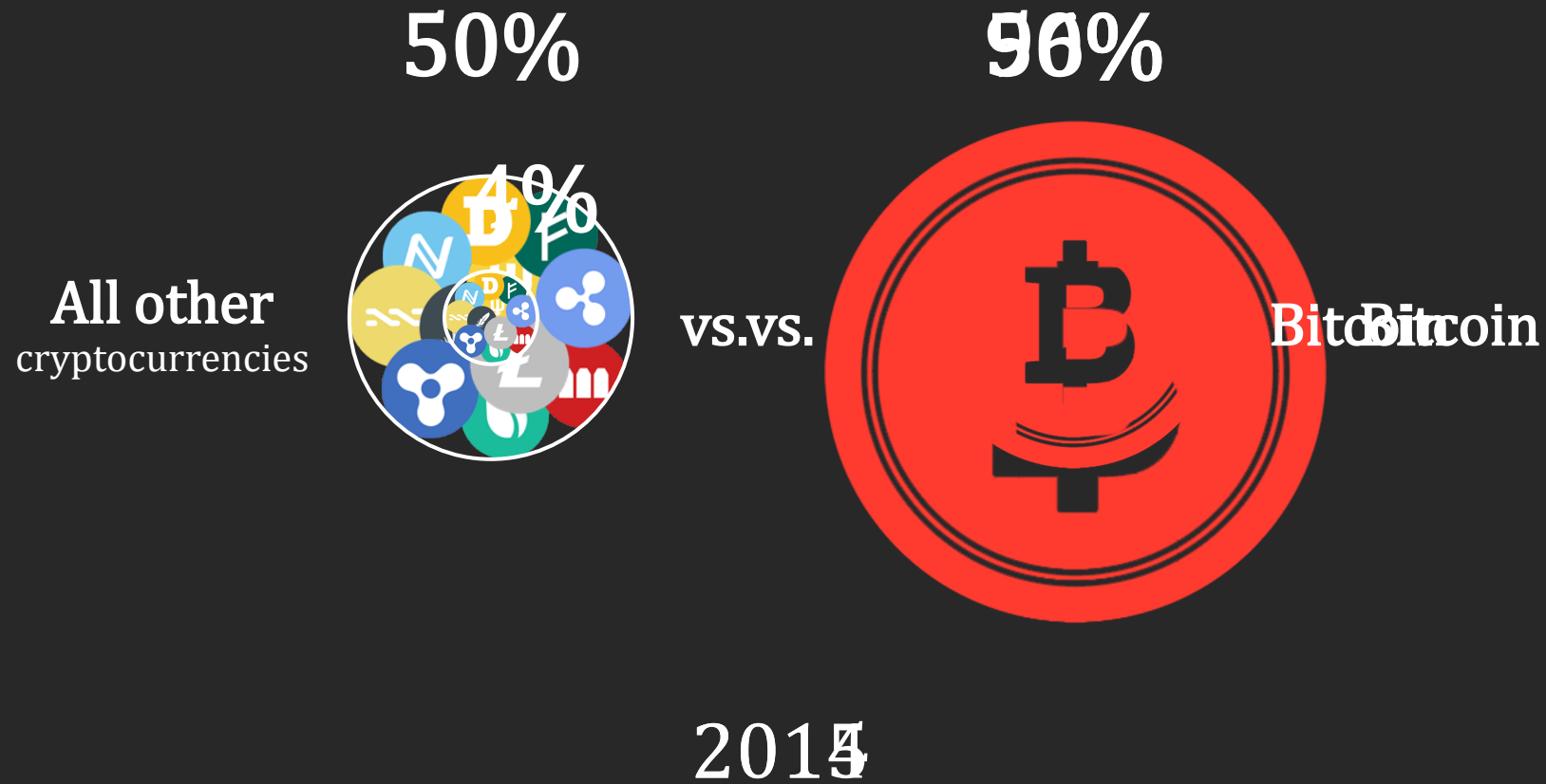


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BITCOIN NETWORK EFFECTS



BITCOIN NETWORK EFFECTS





BITCOIN NETWORK EFFECTS



In five years...

THE GLOBAL NATIVE DIGITAL CURRENCY OF THE INTERNET

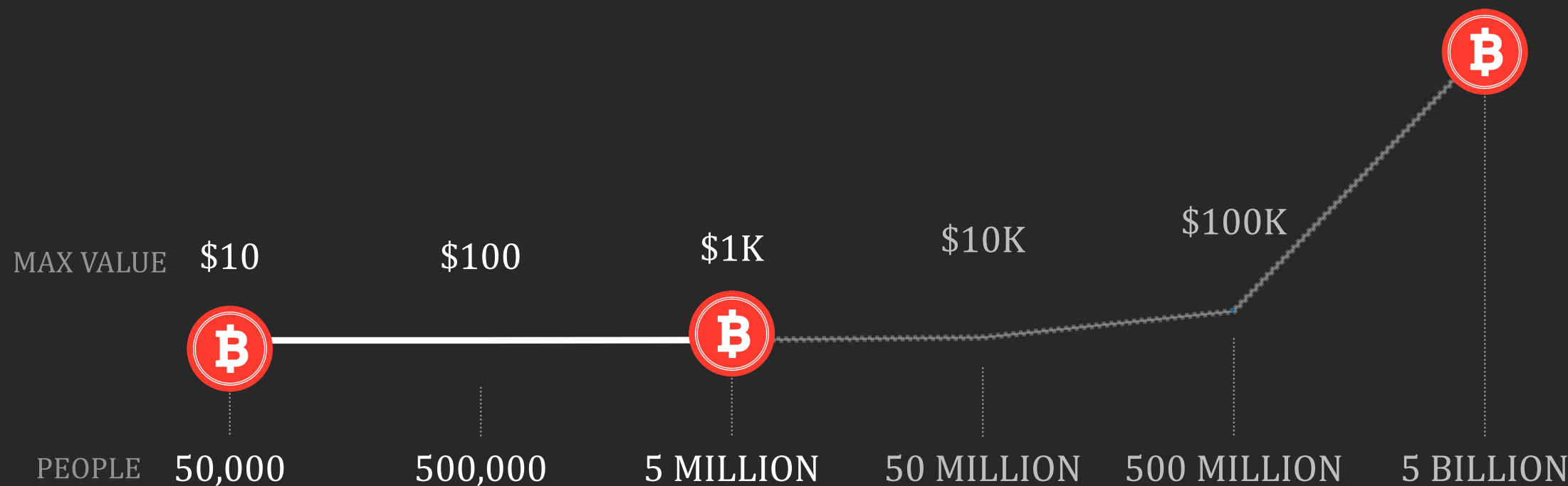


META-CURRENCY

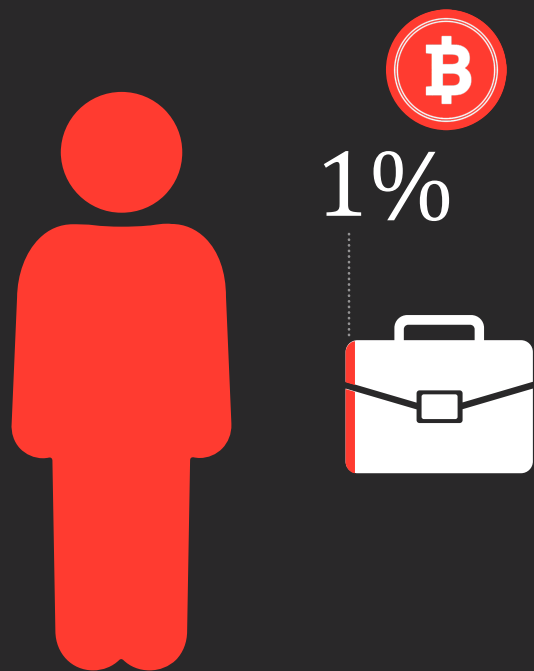


1 BITCOIN = \$ 1 MILLION

\$ 1 MILLION



1% INVESTMENT FOR X4000 RETURN



x40 your entire
portfolio

xapo



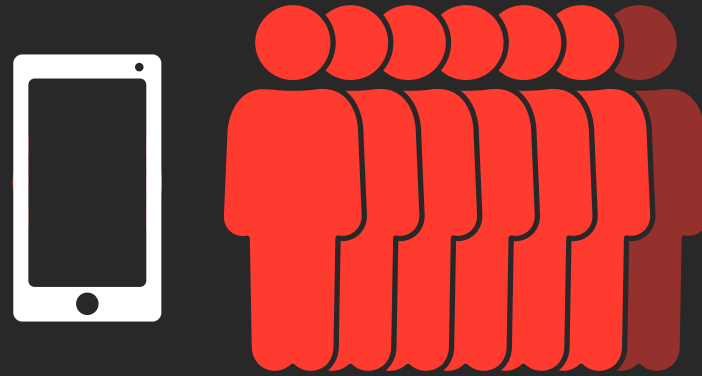
1.3 BILLION
PEOPLE



Landline phones

vs.

6.3 BILLION
PEOPLE



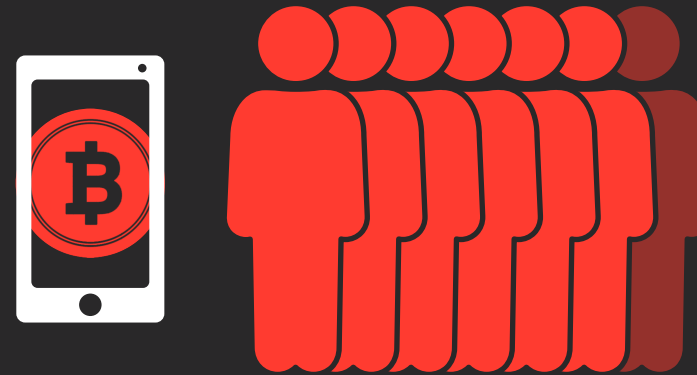
Mobile phones

1.3 BILLION
PEOPLE



Lack of credit profiles

6.3 BILLION
PEOPLE



Transacting with Bitcoin

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BENCHMARK

greylock**partners.**

 Index
Ventures

Ribbit Capital

 FORTRESS

 **emergence**
CAPITAL