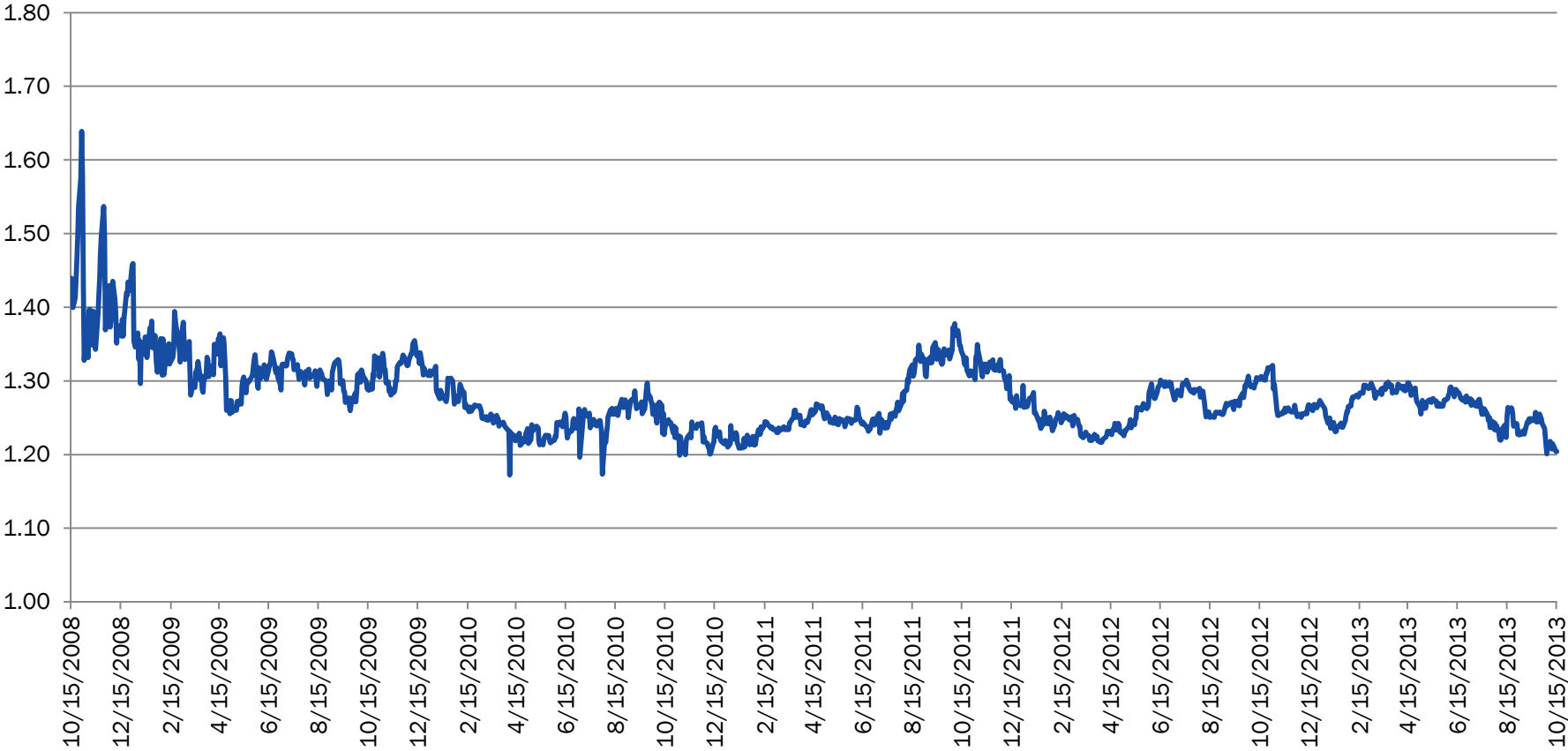


# Uses and Abuses of Liquidity

## Grant's Interest Rate Observer 10/22/13

- What is Liquidity? The ability to realize ( or be) cash.
- Broadly, liquidity comes in two forms :
  - Natural : income, maturity or a transaction process inherent in the investment.:
  - Transactional: the ability to sell , or to a much lesser extent , hypothecate , an investment
- Liquidity is dynamic
- Liquidity is contextual e.g.
  - Investor size
  - constraints
  - Capital terms
  - Sufficient Liquidity with a margin of liquidity “safety” is optimal.
- Excess liquidity is benign (if it isn't over-utilized); but irrelevant
- Illiquidity may be ; but is not necessarily , associated with potential additional return
- Inexpedient liquidations of positions detract materially from long term returns and are among the greatest perils facing investment management businesses.
- Nevertheless, Liquidity needs to be managed intelligently both as an opportunity and as a risk.

# Ratio of Lennar Corporation Class A vs. Class B



# The Price of illiquidity : The case of Lennar

- Lennar (LEN and LEN/B) is a leading U.S. homebuilder
- Per the 2012 Lennar 10-K pg 115 “The only significant difference between the Class A common stock and the Class B common stock is that class A common stock entitles holders to one vote per share and the class B common stock entitles holders to ten votes per share”.

		Class A		Class B
Price 10/16/13		\$33.94		\$27.80
Shares outstanding (“mm)		163.1		31.3
Share float (“mm)		157.8		9.8
Mkt cap (“mm)	\$5,523		\$870	
Short interest (“mm shares)		32.9		.08
Avg. daily volume (“mm shares)	5.64		.054	
Market value avg daily volume (“mm)		\$191.4		\$1.5
Max size @ 20% of 10 day avg volume (“mm)		\$382.8		\$3.0
S &P 500 Index constituent		Yes		No
Listed options?	Yes		No	

Outright long : A or B depending on spread and investor size

Outright short : short A , long puts on A or sell A calls

“Indifference zone on B” : Long B , short A calls -current atm call premium 3.5-4% per month. The A strikes may be adjusted depending on directional opinions and A/B changes.

$$P\&L = \Delta B + \Delta A + \Sigma A \text{ premiums}$$

If the B holding period exceeds a year ,  $\Delta B$  will implicitly be long-term and  $(\Delta A + \Sigma A \text{ premiums})$  will be short term.