

Note: Actual GDP for 2014 is the yey change in GDP for 2014Q1, Source: FR9, BEA, DB Global Markets Research

Deutsche Bank Research

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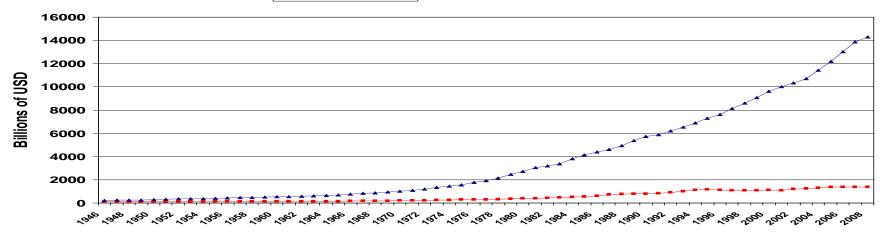
## A TALE OF TWO DECADES

	Sixties			Nineties	
<u>Year</u>	$\underline{\% \Delta M_{\underline{1}}}$	<u>% Δ Y</u>	<u>Year</u>	$\underline{\% \Delta M}_{\underline{1}}$	<u>% Δ Y</u>
1961	0.7	3.3	1991	6.7	3.0
1962	2.8	5.8	1992	8.6	5.5
1963	2.1	5.5	1993	14.3	5.0
1964	3.4	7.3	1994	10.2	5.9
1965	4.6	8.0	1995	1.8	4.6
1966	5.0	8.5	1996	(1.9)	5.4
1967	2.4	5.8	1997	(4.1)	5.9
1968	6.4	9.8	1998	(0.6)	4.9
1969	7.7	8.0	1999	1.5	5.5

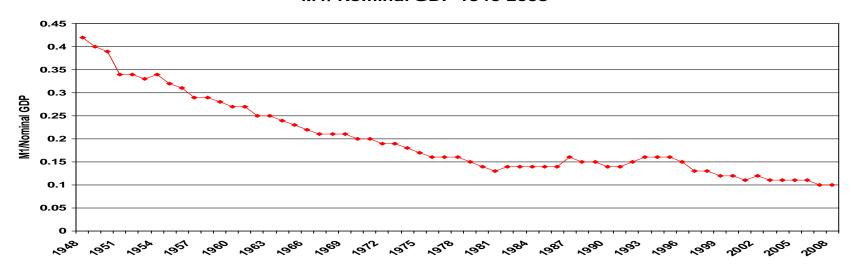
## Monetary Policy

M1and Nominal GDP 1946-2008





#### M1/ Nominal GDP 1946-2008



## Financial Market Impact on Real Activity

<u>Perfect Information</u> - <u>Cost of Funds Only</u>

<u>Imperfect Information</u> - Cost Plus <u>Availability</u>

- Funding Constraints
- Risk Constraints
  - Liquidity
  - Default/Regulatory
  - Moral Hazard

## **Deposit Funding**

### • Cost / Pay-Out

- Zero Interest Rate Ceiling (No Pay-Out, Discretionary Pay-Out)
- Current Practice (Market Pay-Out)

### • **Duration**

- Ever Increasing Deposits (Long Duration)
- Fluctuating Deposits (Short, Uncertain Duration)

Traditional Regime – Deposits are Permanent, Zero Payout Funding (Equity)

Amount of Deposit "Equity" (Tax and Subsidy) Set by Monetary Policy

## **Interest Bearing Deposits**

- Payments Based on Market "Price" of Liquid Funding
- Value of Deposits Depends on Stability/Duration of Deposit Base
- Ever Increasing Deposit Base Implies Value is that of Permanent Funding (Adjustable Rate Long Term Bonds)
- "Extreme" Policy Interventions Imply Deposit Funding Reversal Temporary, Uncertain Funding
- "Extreme" Policy is Self-Cancelling to Some Degree

## **Historical Role of US Bank Credit**

### Non-Financial Business Credit

Year	Percent Bank Credit
1955	22.7
1960	23.0
1965	24.4
1969	25.4
1973	23.4
1979	22.4
1983	23.0
1989	20.9
1992	18.5
1996	20.2
	14.3
2003	15.4
2007	13.0
2013	13.0

## Risk Management and Banking Structure

### **Bank Activities**

- Transaction Processing Competitive Market, Low Risk, Low Return
- Local Banking (Loans, Deposits) Local Scale Advantages (Information, Operations)
- Global Investment of Excess Funds Competitive Market, High Risk, Low Return
- Stability, Prudential Regulation Involves Prevention / Control of Global Investment
- Economic Value Added in Local Banking

### Competitive Advantages in Financing

## Informational advantages are <u>critical</u> (who knows what)

- Adverse selection
  - A Knows more than B
  - A offers to sell stock to B at \$10 Price
    - A company management, well-informed investor
    - B less well-informed investor
  - Should B accept?
- Moral hazard
  - A knows more than B
  - A has freedom to act unobserved by B'
    - A Company management
    - B Investor, lender
  - Should B constrain A's behavior?

Key to mitigating problems that arise – continuous collection & response to information

Hence, dominance of institutions in financing

## **Consequences of Informational Advantages**

- Local / National Financial Institutions dominate
  - Japanese banks in Japan
  - German insurance c., in Germany
  - Local venture capital firms
  - U.S. local banks
- Local Investment Preference (Feldstein Horoika, Huberman)
- Overseas activities of financial institutions under perform

### Regional Development in the Southern United States

	Income as Percent of National Avg.			CHG.	CHG.
State	<u>1950</u>	<u>1970</u>	<u>1990</u>	<u>1950-70</u>	<u>1970-90</u>
Virginia	82.1	92.6	104.5	10.5	11.9
Georgia	69.1	84.1	90.8	15.0	6.7
North Carolina	69.1	81.6	86.9	12.5	5.3
South Carolina	59.7	75.1	80.5	15.4	5.4
Alabama	58.8	73.9	79.4	15.1	5.5
Mississippi	50.5	65.8	66.3	15.3	0.5
Average	64.8	78.8	84.9	14.0	6.1

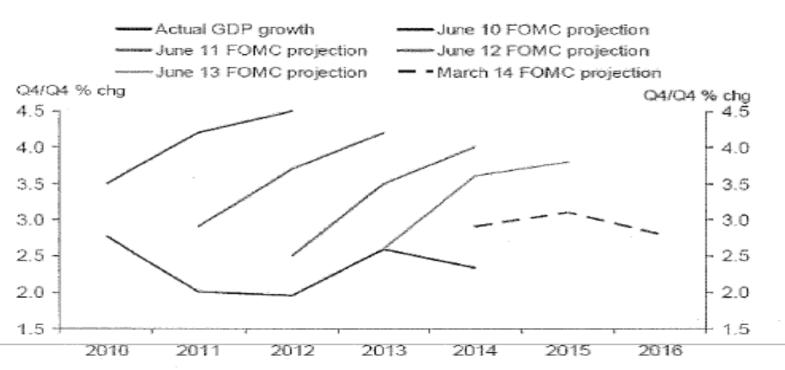
## **Policy Alternatives**

Structural – Local Banking
 Volcker Rule

• Financial – Leverage Management







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### Global Financial Markets

# Payments Imbalances Chronic Surplus

- Japan Self-protection
- Germany Industrial Policy
- China Macro Stimulation
- Korea Never Again
- Saudi Arabia Oil Prices

### Global Financial Markets

The Flip-Side of Payments Imbalances

XR Control

Change in reserves = Current Account Surplus

Private Capital Account Surplus (deficit)

**Interest Rate Control** 

Redeployment of reserves – (Yuan → Euros) – Not elimination implies current account deficit investment choices are limited – Not Equity (Information, Politics)



Fixed Income Investments



### Global Financial Markets

#### Stability

- No non-US countries have good choices
  - either A Current Account Deficits
  - or <u>B</u> Dollar Asset Accumulation
- US is walking tightrope
  - Continued Dollar-Goods Exchange
     PLUS
  - Continued Macro Deflationary Pressure

## **Euro Area Imbalances**

Country	Current Aco	et Surplus (%)	Govt Surplu	<u>ls</u> <u>⁄o)</u>	Interest Rate (10 YR)
	2009	2011	2009	2011	2011
Germany	5.7	5.7	(3.2)	(1.0)	1.24
Netherlands	4.2	9.6	(5.5)	(4.6)	1.68
Austria	2.7	2.1	(4.1)	(2.6)	1.89
Finland	1.9	(0.8)	(2.5)	(0.6)	1.48
France	(1.4)	(2.2)	(7.6)	(5.2)	2.09
Ireland	(2.8)	0.4	(14.0)	(13.0)	5.62
Italy	(1.9)	(3.4)	(5.4)	(3.9)	6.03
Spain	(4.8)	(3.6)	(11.2)	(8.9)	6.79
Portugal	(11.0)	(6.8)	(10.2)	(4.2)	10.47
Greece	(10.9)	(8.9)	(15.6)	(9.2)	24.26

Estonia, Luxemburg – Surplus (CA) Slovakia, Slovenia – Small Deficit (CA), 5-8% Govt Deficit Cyprus – Big Deficit (CA), 6% Govt Deficit Malta - NA

## **Global Imbalances: US Savings Rate**

1960       10.0         1970       12.6         1980       10.6         1985       8.6         1990       7.8         1995       6.4         2000       4.0	(%)
1980       10.6         1985       8.6         1990       7.8         1995       6.4	
1985 8.6 1990 7.8 1995 6.4	
1990       7.8         1995       6.4	
1990       7.8         1995       6.4	
1995 6.4	
2000 4.0	
2005 2.6	
2007 3.0	
2008 5.0	
2009 6.1	
2010 5.6	
2011 5.7	
2012 5.6	
2013 4.5	
2014 Q1 4.0	

50% Income

(7.0%)Savings

15% Savings

Bottom – 80%: 50% Income

Top - 20%:

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7.5% Savings

(3.5%) Savings

## **Typical Business Cycles**

### **Empirical**

- Demand (Supply) Shock
- Inventory, Capacity Accumulation (Debt Financed)
- Business Balance Sheet Deterioration
- Short Sharp Contraction (6-9 months)
- Inventory, Investment Reduction
- Business Cash Flow Improvement
- Balance Sheet Restoration, Expansion (48 Months Plus)

### **Theoretical**

- Firms Have Informational (Tax) Incentives to Lever-Up
- Informational Constraints Restrict Financial Market
   Deleveraging (Equity Sale) Especially Under Crisis Conditions
- Balance Sheet Restoration From Internal Cash Flows and Information Acquisition Over Time

## **Long Term Cycles**

Depression

1930-2 Contraction Relatively Slow Recovery Non-Recovery (Argentina)

Current Recession

Long-Lived Contraction (Greece, Italy, Europe) Relatively Slow Recovery (Japan)

## **Alternative Theory**

### (1) Sectoral Collapse (Globally)

- Sector Under Pressure
- Capacity Increase, Price Decline
- Local Impoverishment, Immobility
- Capacity Increase

### (2) <u>Sector to Economy Transmission</u>

- Asymmetric Demand Responses to Price Movements
  - Constrained Spending
  - Non-Linear Response
- Local Service Impact (Immobility)

### (3) <u>International Competition</u>

- Protectionism
- Devaluation
- Constraints Global Balance, Financial Consequences

## **Depression Analysis**

- Agricultural Collapse
  - 1920s Weak
  - 1929-32 Price Collapse
  - 1929-32 Income Collapse
  - 1930-32 Mobility Collapse (30-35% US Population)
- Transmission to Broader Economy
  - Agricultural Demand Collapse Outweighs Benefits of Lower Food Prices
  - Rural Service Income Collapse
  - Debt Deflation Impact
- International Competition
  - Country Recoveries Related to Devaluations (Argentina, Australia)
  - Devaluation Constraint Prevent Global Recovery
- Policy Solution
  - World War II Finances Rural to Urban Transition
  - Non-Reappearance of Depression
  - Non-Recovery (Argentina)

## **Current Crisis**

- Manufacturing Collapse
  - Temporally Extended (US 1979-84; Japan 1989, Asia Crisis)
  - Crisis Generated by Huge Asian Capacity
     Additions (Post 2000)
- Transmission to Broader Economy
- International Competition
  - Asian Currency Management
  - Euro Imbalances
- Policy Solution
  - Nowhere in Sight